Time is money.

It's easy to put off investing. The common perception is that if you don't have enough money to invest now, it's better to contribute more later. But in fact, one of the best ways to build wealth is to start early – even if it's only a small amount.

John makes ten annual contributions of \$5,000 and receives an 8% annual return. He stops investing after ten years, and holds on to the investment for a further ten years, at an 8% annual return.

Susan makes ten annual contributions of \$10,000 at an 8% annual return. She ends up with less than John, even though she invested twice as much money, because she started later.

So the sooner you invest, the more time your money has to grow and benefit from the power of compounding.



The power of compounding

This example assumes an 8% annual return during years invested.

Source: Fidelity Investments Canada ULC.

Read a fund's prospectus and consult your financial advisor before investing. Mutual funds are not guaranteed; their values change frequently and past performance may not be repeated. Investors will pay management fees and expenses, may pay commissions or trailing commissions and may experience a gain or loss.





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